



Divyansh Gupta

Full Stack Engineer with extensive experience in Web, Mobile, Backend & Cloud Development in JavaScript. 6+ years of experience

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WORK EXPERIENCE

Senior Product Engineer

Novelship [🌐](#)

08/2023 - Present

Singapore | Remote

Southeast Asia's most trusted online marketplace for buying and selling sneakers, streetwear and collectibles.

- Operations & Product Tech Lead, driving automation and AI-driven solutions for product data management
- Developed automations utilizing generative AI enabling the seamless upload of 500K+ products to the platform
- Led the development of Novelship's new server-side rendered (SSR) website using Next.js, improving SEO visibility and enabling seamless multi-language support across 8 global markets.
- Built SDKs for third-party logistics (3PL) providers and retailers, ensuring seamless price updates for 6M+ products, akin to a stock market
- Node/Express, React, Next, React Native, Postgres, Kinesis and AWS

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Product Engineer II

Novelship

09/2022 - 08/2023

- Led development of core platform features, including a payment system processing \$1M+ in transactions monthly
- Developed new features for Finance & Operations teams, enabling efficient ETL data processing to establish Novelship as a data-driven company

Product Engineer

Novelship

01/2021 - 09/2022

Singapore | Remote

- Developed the Novelship Mobile App from scratch using React Native, supporting localization for multiple markets
- Spearheaded user engagement initiatives, launching features like User-Generated Content, Product Wishlists, and Automated Size Suggestions

Junior Product Engineer

Novelship

01/2020 - 01/2021

New Delhi | Remote

- Implemented localization support across the platform, streamlining expansion into new markets. Led development of referral system and festive campaigns

Associate Engineer

iOggly Media Pvt. Ltd [🌐](#)

05/2019 - 01/2020

Noida, India

Service-based company & marketplace for Advertisements and marketing, recognized by startup India

- Led engineering & design for an ad-tech e-commerce platform, enabling Out-of-Home Advertisement rentals
- Developed E-Vahak, an E-Rickshaw ride-sharing app using React Native, Express, and MongoDB

SKILLS/TOOLS

Javascript

Typescript/Flow

NodeJs

ExpressJs/NestJs

Next JS

ReactJs

React Native

Postgres

MongoDB

Firebase

AWS/Heroku

Kinesis DB

Figma

PERSONAL PROJECTS

POSHAN Mobile APP (03/2019 - 04/2019) [🌐](#)

- A mobile application developed as a step towards helping the malnourished and underserved children of today to become the healthy youth of tomorrow.
- Full Stack Development using Android Studio, Java, Cloud Firestore, and Firebase.

EPHIALTES OF TRACHIS (11/2018 - 12/2019) [🌐](#)

- This tacky program hides in the subject's PC (Windows OS), and silently records all keyboard and mouse operations.
- Backend Developer, Objective-C.

EDUCATION

Bachelor of Computer Applications

Maharaja Surajmal Institute [🌐](#)

08/2016 - 05/2019

New Delhi

ACHIEVEMENTS

Won HACK-MSIT, Hackathon of Maharaja Surajmal Institute of Technology.

Participated in the Grand Finale of Smart India Hackathon 2019, World's largest Hackathon organized by Government of India.

Won a Coding Competition "CODIFY" sponsored by Computer Society of India in college, Programming competition which included 80 teams from all over Delhi.